



## **2010 Soaring Masters Sponsorship Program**

### ***Sponsorship***

All industry vendors are welcome to be part of this event and can contribute at the two (2) different sponsorship levels. Sponsorship can be a cash donation, service support or product support to the equivalent retail value of each level. A combination of cash and product is also acceptable. On Site Vendor locations will also be available. Sponsorship negotiations will be directed by the LSF or its designee.

### ***Sponsorship Levels:***

#### **Platinum – \$1,000**

You will be recognized as one of the major sponsors of the event. Your company logos may be displayed on all access roads to the event within the AMA site. You may set up a booth on site, unlimited space to display and sell your products, (Vendors must supply their own tents and fixtures or rental from AMA can be arranged through LSF at AMA rates, available upon request). You may display banners around the event site and your booth location. You will also appear in any promotional print media that covers the event, both before and after the event has taken place, subject to publisher deadlines. You will receive three (3) pre-paid entries for pilots representing your products.

#### **Gold - \$500**

You may set up a booth on site, unlimited space to display and sell your products, (Vendors must supply their own tents and fixtures or rental from AMA can be arranged through LSF at AMA rates, available upon request). You may display banners around the event site and your booth location. You will also appear in any promotional print media that covers the event, both before and after the event has taken place, subject to publisher deadlines. You will receive one (1) pre-paid entry for a pilot representing your products.

### ***Vendor sites:***

These will be available for \$100 for the entire event if you supply your own tent(s) and tables. Rental of AMA tents and tables may be arranged through LSF at AMA rates, (available upon request).

### ***Marketing:***

The goal is to send a promotional flyer in PDF form to all LSF members in the US and key international soaring pilots. All sponsors shall be prominently displayed on the event website with links to sponsors' websites if available.

Website: <http://www.worldsoaringmasters.com>